



SEATON



I HAVE A
SIMPLE
TASTE,
ONLY
THE
BEST.

- Oscar Wilde

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LIFE INSPIRED

From country to coast, Seaton presents a diverse lifestyle across 411 hectares of KwaZulu-Natal's prime North Coast land. Characterised by the historic green grasslands, integrated living, gentrified rural environment, mesmerising ocean, and rehabilitated riparian habitat, Seaton introduces a unique offering on a grand scale.

This new-generation estate will set a new standard of luxury living, with innovation and sustainability as core principles. Seaton enhances the natural surroundings and your well-being, all within a picturesque setting.





BLAZING A TRAIL



KwaZulu-Natal's North Coast is leading the way in property and regional development. Seaton is situated on the outskirts of Ballito, and forms part of a relaxed, secure and charming coastal region that offers more than just appealing holiday homes and getaways.

Enjoy living minutes away from local amenities including Tiffany's Shopping Centre, Ballito Junction Shopping Centre, The Flag Animal Farm, trendy restaurants, schools, and Netcare Alberlito Hospital. Seaton is also a short 15-minute drive to King Shaka International Airport.

Discover the picturesque and secluded beaches, explore the lush natural environment, and become a part of a neighbourhood that is steeped in history and culture.



TIFFANY'S SHOPPING
CENTRE
5-mins



FLAG ANIMAL
FARM
5-mins



UMHLALI
SCHOOL
7-mins



THE MARKET AT
LIFESTYLE CENTRE
8-mins



HOLLA TRAILS/
SUGAR RUSH
10-mins



NETCARE ALBERLITO
HOSPITAL
10-mins



ASHTON
COLLEGE
10-mins



BALLITO JUNCTION
MALL
11-mins



KING SHAKA
INT. AIRPORT
15-mins



UMHLANGA
BEACH & VILLAGE
30-mins



THE MASTERMINDS

South Africa's largest property developer, Collins Residential, has teamed up with Grindrod Bank and the Sokhela Family to form The Royal Shaka Property Group. This formidable team has created a masterplan that will transform KwaZulu-Natal's North Coast into an exceptional, unimaginable property development investment opportunity.

The masterplan is already in motion with Seaton now set to change the dynamic of the North Coast.





POWERED BY NATURE

Innovative initiatives set Seaton on the road to creating a unique, organic way of life. Seaton will create an exceptional eco-system starting with an architectural ethos that promotes sustainable living. This estate strongly endorses the reduction of energy consumption through the use of passive design, renewable energy technology, energy efficient power usage and lighting, and low carbon building materials.

Living at Seaton, you are encouraged to reconnect with nature. You will be able to enjoy picking fruit and

vegetables from the estate's private farms. Find fresh produce for your family's dinner conveniently on your doorstep or simply pluck a fruit on-the-go as you explore the nature trails. Seaton will provide avocado, granadilla, mango, banana and litchi orchard gardens. The holistic approach focuses on lessening the carbon footprint, recycling and rehabilitating the nature surrounding Seaton.

Experience a lifestyle fuelled by nature.

EXPERIENCE A LIFESTYLE
FUELLED BY NATURE.



The Club Facilities



Beautifully restored
100-year
old Manor House



Olympic-sized
indoor & outdoor
show jumping arenas



Dressage
arenas



Lunge rings



Polo field



Warm up arena



96 state-of-the-art
stables



Bridle paths to
Christmas Bay beach



Ample parking
(horse trailers included)



Private paddocks



Grooms quarters



Stands for
horses to roam



Ebb and flow water
system



24-hour horse
supervision



Equestrian manager



Restored 100-year old Manor House



Olympic-sized indoor arena



RIDE LIFE'S ADVENTURES

Welcome to The Club Seaton; where you have a choice of prime, spacious, country-inspired stands, that come with access to unrivalled, world-class equestrian offerings. Wake up to beautiful lush green hills and landscaped views, enjoy a short walk from your home to your horse, and take a scenic ride through Seaton where you will find direct bridle paths to the beach.

In keeping with the North Coast's diverse culture and rich history, Seaton has a touch of its very own heritage. A 100-year old farmhouse will be refurbished and restored to its former glory to become the Manor House for all residents to enjoy.

This exceptional estate's gentrified rural environment will consist of stately manor homes on large stands with traditional hamlet districts. The beautiful, modern architecture incorporates sustainable elements that complement the world-class facilities and Manor House. The aesthetic vision is one of a country neighbourhood, blending formal landscapes with enhanced grasslands and natural flora and fauna.

Whether you are looking for something surrounded by nature or want to gallop freely along the oceans edge, there is a new adventure to be had.



HIGH TIDE LIVING

There is nothing more luxurious than having 180° uninterrupted, breath-taking views of the Indian Ocean. Feel the calming energy of the sea while you sleep, wake up to the crashing waves, and marvel over the glistening sea views that will become the daily backdrop to your life story.

Seaton's coastal offering is the paradigm of seaside living. Home to sea-facing stands, a bustling Beach House and walking trails that offer direct access to Christmas Bay.

Living within Seaton, you can enjoy having each day present a renewed experience.





THE OCEAN
STIRS THE HEART,
INSPIRES THE
IMAGINATION
AND BRINGS
ETERNAL JOY TO
THE SOUL.

— Robert Wyland

ROOTED IN NATURE

The rolling green fields, sandy shoreline, the calm ocean, wetlands and forest formulate unique, nature-inspired experiences that set Seaton apart from other estates. The vast landscape showcases the best of KwaZulu-Natal's lush green indigenous flora and fauna including exclusive forest mangroves, rehabilitated wetlands and exquisite gardens. Seaton will create a neighbourhood that allows residents to live, work, move, connect, eat, interact, learn and play, whilst protecting, enhancing and rehabilitating nature.

Escape your busy day with a yoga session in the forest, take the family out for a picnic surrounded by delightful flowers at the landscaped gardens or get your adrenaline pumping as you run or mountain bike along the exhilarating trails.

Seaton is entrenched in nature and beckons you to explore.





EXPERIENCE LIFE **UNFILTERED**

The KwaZulu-Natal culture enjoys the great outdoors and Seaton is the perfect playground for this; providing off-the-beaten track trails and pockets of outdoor facilities.

Although situated close to the locale's popular amenities, Seaton will incorporate many of its own exclusive facilities from equestrian offerings, craft and farmer's markets, and various clubhouses that create unique experiences for different areas of the estate.

Additionally, Seaton residents also have exclusive access to the neighbouring Zululami Luxury Coastal Estate's clubhouses and facilities, which include tennis courts, cricket nets, an eco-designed swimming pool, an amphitheatre, kids' park and catch and release dams.



THE MEMORIES WE MAKE WITH
OUR FAMILY IS EVERYTHING.

- Candace Cameron Bure





IN A CLASS OF ITS OWN

Life at Seaton has been designed with convenience and family in mind. The morning run will no longer leave you frazzled. Say goodbye to the hectic mornings where you are left chasing your kids to get ready for the day, and then have to wade through peak traffic to drop them off at school on time and make it to the office before the clock strikes 8am.

Seaton is taking a note from 'the good ole days' by ensuring a private school is just a stone's throw away from the estate; allowing kids and parents the comfort of safely and effortlessly walking to and from school.

Revel in the simple pleasures of life.



FREEDOM & FUN

The Seaton way of life is inspired by the North Coast's close-knit community, coupled with unique international lifestyle trends. Presenting multi-generational living, Seaton brings the family closer by offering opportunities for all stages of life; from young professionals to retirees.

Enjoy having the freedom to visit your grandchildren regularly, live within walking distance of your family and friends, be a part of a supportive community, explore the great outdoors in a safe space and delight in waking up to picturesque views and an adventure that awaits around every corner.

Living a life inspired will never get old.



THE BUILDING BLOCKS

Proportion, space and functional design define the architectural characteristics of Seaton. In its entirety, the design ensures that the estate is constructed with balance; merging built-up environments with the natural assets effortlessly and responsibly. Although Seaton has history to share, the design also brings a modern twist, with innovation and sustainability at the forefront of this creation.

Each district will have guidelines specifically tailored to suit its individual environment, thereby creating diversity of place within Seaton. The various phases within Seaton are linked by grasslands, paddocks and rehabilitated nature criss-crossed with beautifully installed boardwalk paths, trail running and bicycle tracks that will link the equestrian section with the beach, and in time with the Umhlali River.



SEATON. LIFE INSPIRED. SEATON. LIFE INSPIRED. SEATON. LIFE INSPIRED. SEATON. LIFE INSPIRED.

LUXURY IS
ATTENTION
TO DETAIL,
ORIGINALITY,
EXCLUSIVITY
AND ABOVE ALL,
QUALITY.

- Angelo Bonati, CEO of watchmaker Officine Panerai

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